

# DARTMOOR DIARY 2023

It is very easy to place an advert, gallery listing or stallion listing within the 2023 edition of the Dartmoor Diary. The advertising information and booking form may be found on the reverse of this letter. It couldn't be easier to get involved – simply fill in sections 1 to 4 and return, not forgetting to pay by BACS. If you wish to pay by cheque\* rather than BACS, please enclose your cheque when you return the form, to the Dartmoor Diary as soon as convenient and definitely before the deadline of **January 14th 2023**.

Lucinda Dargavel has joined Chris Grant to form the Diary team for 2023 and is available to put new adverts together on your behalf, so you do not have to worry about how yours will look. There will be a very reasonable fee of £20 for this service, this includes the layout of your advert with one proof and one set of changes included within the fee. Further changes will be subject to a surcharge. You may also supply your own advert in a print-ready format or it is possible to use the same advert from the 2022 Diary.

In addition, we welcome stories and amusing tales about your ponies. Please note that it remains the Editor's decision as to whether submitted articles are used or edited.

*If you have any booking or editorial queries, please call Chris Grant on 0191 4290400 or email [dpssec@dartmoorponysociety.com](mailto:dpssec@dartmoorponysociety.com)*

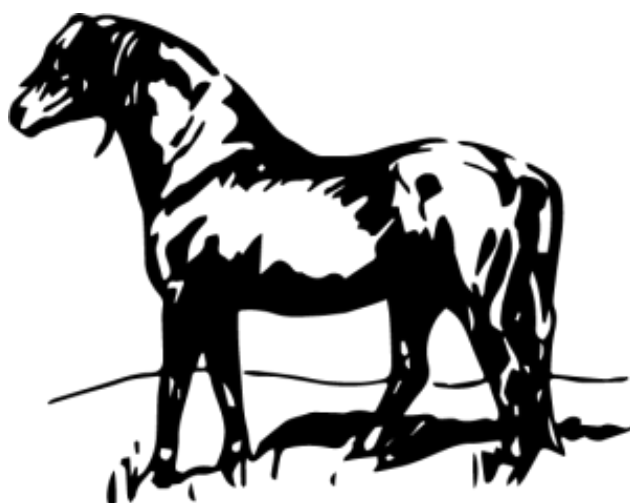
*For any design enquiries please contact Lucinda Dargavel on email [dartmoordiary@outlook.com](mailto:dartmoordiary@outlook.com)*

**The deadline for receiving confirmed bookings and payment for advertisements is 14<sup>th</sup> January 2023. All content, i.e. copy and photographs, must also be received by this date.**

**Any material received after this date will be returned and the payment previously received will be deemed as a donation to the Society.**

**This is to enable the Diary to conform to what is always a tight print schedule. Thank you in advance for your cooperation.**

*\*All cheques must be made out to 'The Dartmoor Pony Society'. Alternatively, you may pay by bank transfer, details for which are listed overleaf. It is easier, more efficient and more cost effective for the DPS to receive payments by BACS.*



# DARTMOOR DIARY 2023

To place your advertisement, please complete this form and return it by email or post.

**POST** - with confirmation of a BACS payment (details below) or cheque made payable to 'The Dartmoor Pony Society', to: Chris Grant, Birks Cottage Farm, Heddon Birks, Newcastle upon Tyne, NE15 0HF.

**EMAIL** Completed forms may be returned by email to: [dpssec@dartmoorponysociety.com](mailto:dpssec@dartmoorponysociety.com) with payment sent via Bank Transfer.

**Deadline is DPS to have received by 14<sup>th</sup> January 2023.**

FOR OFFICE USE ONLY	
Receipt No:	_____
Fee rec'vd	<input type="checkbox"/>
Member	<input type="checkbox"/>
In file	<input type="checkbox"/>
Proof Sent	<input type="checkbox"/>
Approved	<input type="checkbox"/>
In Diary	<input type="checkbox"/>
Prf req/sae	<input type="checkbox"/>
Rtn pics/sae	<input type="checkbox"/>

\*Should you prefer to pay by bank transfer, please use the following details:

Bank: Lloyds Bank  
 Branch: Fore Street, Okehampton  
 Account name: Dartmoor Pony Society  
 Account number: 00807482  
 Branch sort code: 30-96-23  
 Payment reference: DIARY23

## ADVERTISING RATES

	STANDARD RATE
<b>CLASSIFIED STALLIONS AT PUBLIC STUD</b> Lineage listing including name of stallion, owner, area, telephone number	£10.00
<b>GALLERY INSERTION</b> 1 colour photograph, name of owner and breeder, and major successes (max.2 results)	£25.00
<b>HALF PAGE</b>	£50.00
<b>FULL PAGE</b>	£75.00
<b>DOUBLE PAGE ADVERT</b>	£140.00
<b>SPECIAL OFFER</b> - If you book a full page, a gallery insertion costs	£15.00
<b>IN MEMORIUM HALF PAGE</b> (inc. 1 photo)	£25.00
<b>IN MEMORIUM FULL PAGE</b> (inc. 2 photos)	£40.00
<b>DESIGN FEE</b>	£20.00
(This includes one proof and one change, subsequent changes further to additional surcharge)	



<b>SECTION 1</b>	Name..... Address.....
	.....
	Postcode..... Telephone.....
	Email.....

<b>SECTION 2</b>	<b>CHOOSE YOUR ADVERT TYPE:</b> <input type="checkbox"/> ½ PAGE ADVERT <input type="checkbox"/> FULL PAGE ADVERT <input type="checkbox"/> DOUBLE PAGE ADVERT
	<input type="checkbox"/> CLASSIFIED STALLION <input type="checkbox"/> GALLERY INC. 1 PHOTO <input type="checkbox"/> IN MEMORIUM ½ PAGE INC. 1 PHOTO <input type="checkbox"/> IN MEMORIUM FULL PAGE INC. 2 PHOTOS
	<input type="checkbox"/> I WILL SUPPLY MY OWN PRINT-READY ADVERT <input type="checkbox"/> I WILL USE MY 2022 ADVERT <input type="checkbox"/> I WILL USE THE DPS DESIGN SERVICE (£20 Fee)

<b>SECTION 3</b>	PLEASE ONLY COMPLETE THIS SECTION IF USING THE DPS DESIGN SERVICE
	If sending content digitally, Images need to be a minimum of 300dpi or 1mb as a jpeg file, with text to be sent as word document to <a href="mailto:dartmoordiary@outlook.com">dartmoordiary@outlook.com</a>
	<b>If sending content in the post with this form, PLEASE INCLUDE SEPARATE STAMPED ADDRESSED ENVELOPE/S FOR THE FOLLOWING PURPOSE/S:</b>
	<input type="checkbox"/> I request that all of my photographs are returned together in the SAE enclosed, once the Diary is published <input type="checkbox"/> I request a proof of my advert/gallery insertion and enclose a separate SAE for this purpose, understanding that any amendments must be sent to the DARTMOOR DIARY with clear instructions for alterations.
	Please inform us of the colour scheme you would like your advert to follow: .....

<b>SECTION 4</b>	<b>PLEASE NOTE:</b> If you plan to use a professional photographer's photograph/s within your advert or gallery, you must check whether a copyright permit is required. If so, we must have a copy of this permit before your booking can proceed.
	All supplied photographs must be clearly marked on the reverse with the name of the pony/rider/handler.
	<b>I HAVE COMPLETED SECTIONS 1-3 AND HAVE MADE A BANK TRANSFER OR ENCLOSE A CHEQUE MADE PAYABLE TO 'THE DARTMOOR PONY SOCIETY' - FOR THE TOTAL AMOUNT</b> I confirm I have checked copyright permits for any images supplied.
	Signed..... <b>GRAND TOTAL</b> <input type="text"/> Date.....

Costs incurred through misuse of copyright on photographs will not be paid by the Dartmoor Pony Society. The Dartmoor Pony Society reserves the right to alter or otherwise amend any supplied press releases, feature articles and/or written material due to space restrictions and any other factors deemed relevant.