

DARTMOOR DIARY 2022

FOR OFFICE USE ONLY

To place your advertisement, please complete this form and send it by post or email.

POST - with a cheque* made payable to 'The Dartmoor Pony Society', to:
Sandy Wooderson Willow Tree Cottage Buxhall Stowmarket Suffolk IP14 3DR

EMAIL images need to be a minimum of 300dpi or 1mb as a jpeg file, text to be sent as word document to sandy@headstartmedia.co.uk Payment can then be sent via Bank Transfer

Deadline is 11th **October 2021**.

PRF REQ/SAE
RTN PICS/SAE

ADVERTISING RATES	EARLY BIRD RATE (DEADLINE SEP 1ST)	STANDARD RATE (DEADLINE OCT 16TH)
CLASSIFIED STALLIONS AT PUBLIC STUD Lineage listing including name of stallion, owner, area, telephone number	N/A	£10.00*
GALLERY INSERTION 1 colour photograph, name of owner and breeder, and major successes (max.2 results)	£20.00	£25.00
HALF PAGE (inc. 1 photo)	£30.00*	£50.00*
FULL PAGE (inc. 2 photos)	£50.00*	£75.00*
SPECIAL OFFER - IF YOU BOOK A FULL PAGE, A GALLERY INSERTION COSTS	£15.00	£15.00
IN MEMORIUM HALF PAGE (inc. 1 photo)	N/A	£25.00
IN MEMORIUM FULL PAGE (inc. 2 photos)	N/A	£40.00

*NOTE: there is a charge of £10 per additional photo

*Should you prefer to pay by bank transfer, please use the following details:

Bank: Lloyds Bank
Branch: Fore Street, Okehampton
Account name: Dartmoor Pony Society
Account number: 00807482
Branch sort code: 30-96-23
Payment reference: DARTMOOR DIARY



SECTION 1

Name..... Address.....
.....
.....
Postcode..... Telephone.....
Email.....

SECTION 2

CHOOSE YOUR ADVERT TYPE:

CLASSIFIED STALLION GALLERY INC. 1 PHOTO FULL PAGE ADVERT INC. 2 PHOTOS IN MEMORIUM ½ PAGE INC. 1 PHOTO IN MEMORIUM FULL PAGE INC. 2 PHOTOS

NO. OF ADDITIONAL PHOTOS

SECTION 3

PLEASE NOTE:

If you plan to use a professional photographer's photograph/s within your advert or gallery, you must check whether a copyright permit is required. If so, we must have a copy of this permit before your booking can proceed.

All supplied photographs must be clearly marked on the reverse with the name of the pony/rider/handler.

SECTION 4

PLEASE INCLUDE A SEPARATE STAMPED ADDRESSED ENVELOPE/S (SAE) FOR THE FOLLOWING PURPOSE/S:

I request that all of my photographs are returned together in the SAE enclosed, once the Diary is published

I request a proof of my advert/gallery insertion and enclose a separate SAE for this purpose, understanding that any amendments must be sent to the DARTMOOR DIARY with clear instructions for alterations

SECTION 5

I HAVE COMPLETED SECTIONS 1-4 AND ENCLOSE A CHEQUE MADE PAYABLE TO 'THE DARTMOOR PONY SOCIETY' - OR HAVE MADE A BANK TRANSFER TO THE ABOVE ACCOUNT - FOR THE TOTAL AMOUNT

Signed.....

Date.....

GRAND TOTAL