

DARTMOOR DIARY 2021

It is really easy to place an advert, gallery listing or stallion listing within the 2021 edition of the Dartmoor Diary. All adverts are put together on your behalf, so you do not have to worry about how yours will look. Plus, if you request a proof of your advert or gallery listing and supply a SAE, you will be posted a copy to check before the Diary is actually published.

The advertising information and booking form may be found on the reverse of this letter. It couldn't be easier to get involved – simply fill in sections 1 to 5 and return, along with your correct remittance*, to the Dartmoor Diary before the deadline of **October 16th 2020**.

Please note that new for the Dartmoor Diary 2021, we are pleased to offer a special **early bird offer** whereby you will receive a reduced rate for any advert placed by **1st September 2020**. For all pricing details, please refer to the form on the reverse of this page.

Do remember that we welcome stories, updates and amusing tales about your ponies; please put pen to paper as we very much rely upon your invaluable input. Kindly be aware that it remains the Editor's decision as to whether or not submitted articles will be used or shortened in length etc.

If you have any queries, please call Alice Everitt on 07772 988773 between 9am and 5pm, or email alice-everitt@hotmail.co.uk

The deadline for receiving confirmed bookings and payment for advertisements is October 16th 2020.

All content, i.e. copy and photographs, must be received by October 23rd 2020.

Any material received after this date will be returned and the payment previously received will be deemed as a donation to the Society.

This is to enable the Diary to conform to what is always a tight print schedule. Thank you in advance for your cooperation.



**All cheques must be made out to 'The Dartmoor Pony Society'. Alternatively, you may pay by bank transfer, details for which are listed overleaf.*

DARTMOOR DIARY 2021

FOR OFFICE USE ONLY

To place your advertisement, please complete this form and send it, along with a cheque* made payable to 'The Dartmoor Pony Society', to:

**Alice Everitt, 3 Bockmer End Cottages, Bockmer End,
Marlow, Buckinghamshire, SL7 2HL**

before the deadline of **October 16th 2020**

PRF REQ/SAE

RTN PICS/SAE

ADVERTISING RATES

CLASSIFIED STALLIONS AT PUBLIC STUD Lineage listing including name of stallion, owner, area, telephone number

GALLERY INSERTION 1 colour photograph, name of owner and breeder, and major successes (max.2 results)

HALF PAGE (inc. 1 photo)

FULL PAGE (inc. 2 photos)

SPECIAL OFFER - IF YOU BOOK A FULL PAGE, A GALLERY INSERTION COSTS

IN MEMORIUM HALF PAGE (inc. 1 photo)

IN MEMORIUM FULL PAGE (inc. 2 photos)

EARLY BIRD RATE (DEADLINE SEP 1ST) **STANDARD RATE** (DEADLINE OCT 16TH)

N/A	£10.00*
£20.00	£25.00
£30.00*	£50.00*
£50.00*	£75.00*
£15.00	£15.00
N/A	£25.00
N/A	£40.00

*NOTE: there is a charge of £10 per additional photo

*Should you prefer to pay by bank transfer, please use the following details:

Bank: Lloyds Bank
 Branch: Fore Street, Okehampton
 Account name: Dartmoor Pony Society
 Account number: 00807482
 Branch sort code: 30-96-23
 Payment reference: DARTMOOR DIARY



SECTION 1

Name..... Address.....

 Postcode..... Telephone.....
 Email.....

SECTION 2

CHOOSE YOUR ADVERT TYPE:

CLASSIFIED STALLION

GALLERY INC. 1 PHOTO

½ PAGE ADVERT INC. 1 PHOTO

FULL PAGE ADVERT INC. 2 PHOTOS

IN MEMORIUM ½ PAGE INC. 1 PHOTO

IN MEMORIUM FULL PAGE INC. 2 PHOTOS

NO. OF ADDITIONAL PHOTOS

SECTION 3

PLEASE NOTE:

If you plan to use a professional photographer's photograph/s within your advert or gallery, you must check whether a copyright permit is required. If so, we must have a copy of this permit before your booking can proceed.

All supplied photographs must be clearly marked on the reverse with the name of the pony/rider/handler.

SECTION 4

PLEASE INCLUDE A SEPARATE STAMPED ADDRESSED ENVELOPE/S (SAE) FOR THE FOLLOWING PURPOSE/S:

- I request that all of my photographs are returned together in the SAE enclosed, once the Diary is published
- I request a proof of my advert/gallery insertion and enclose a separate SAE for this purpose, understanding that any amendments must be sent to the DARTMOOR DIARY with clear instructions for alterations

SECTION 5

I HAVE COMPLETED SECTIONS 1-4 AND ENCLOSE A CHEQUE MADE PAYABLE TO 'THE DARTMOOR PONY SOCIETY' - OR HAVE MADE A BANK TRANSFER TO THE ABOVE ACCOUNT - FOR THE TOTAL AMOUNT

Signed.....

Date.....

GRAND TOTAL