

# DARTMOOR DIARY 2021

FOR OFFICE USE ONLY

To place your advertisement, please complete this form and send it, along with a cheque\* made payable to 'The Dartmoor Pony Society', to:  
**Alice Everitt, 3 Bockmer End Cottages, Bockmer End, Marlow, Buckinghamshire, SL7 2HL**  
 before the deadline of **October 16<sup>th</sup> 2020**

PRF REQ/SAE   
 RTN PICS/SAE

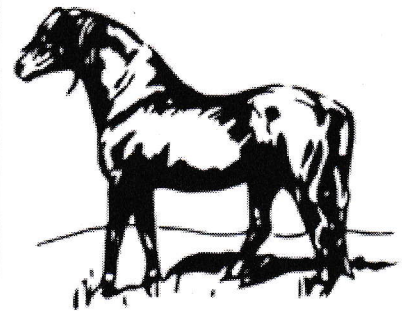
## ADVERTISING RATES (FOR NON-MEMBERS)

GALLERY INSERTION 1 colour photograph, name of owner and breeder, and major successes (max.2 results)	£35.00
HALF PAGE (inc. 1 photo)	£65.00*
FULL PAGE (inc. 2 photos)	£90.00*
SPECIAL OFFER - IF YOU BOOK A FULL PAGE, A GALLERY INSERTION COSTS	£15.00

\*NOTE: there is a charge of £10 per additional photo

\*Should you prefer to pay by bank transfer, please use the following details:

Bank: Lloyds Bank  
 Branch: Fore Street, Okehampton  
 Account name: Dartmoor Pony Society  
 Account number: 00807482  
 Branch sort code: 30-96-23  
 Payment reference: DARTMOOR DIARY



Non Members

### SECTION 1

Name..... Address.....  
 .....  
 Postcode..... Telephone.....  
 Email.....

### SECTION 2

#### CHOOSE YOUR ADVERT TYPE:

GALLERY  
 INC. 1 PHOTO

1/2 PAGE ADVERT  
 INC. 1 PHOTO

FULL PAGE ADVERT  
 INC. 2 PHOTOS

NO. OF  
 ADDITIONAL  
 PHOTOS

### SECTION 3

#### PLEASE NOTE:

If you plan to use a professional photographer's photograph/s within your advert or gallery, you must check whether a copyright permit is required. If so, we must have a copy of this permit before your booking can proceed.

All supplied photographs must be clearly marked on the reverse with the name of the pony/rider/handler.

### SECTION 4

#### PLEASE INCLUDE A SEPARATE STAMPED ADDRESSED ENVELOPE/S (SAE) FOR THE FOLLOWING PURPOSE/S:

I request that all of my photographs are returned together in the SAE enclosed, once the Diary is published

I request a proof of my advert/gallery insertion and enclose a separate SAE for this purpose, understanding that any amendments must be sent to the DARTMOOR DIARY with clear instructions for alterations

### SECTION 5

I HAVE COMPLETED SECTIONS 1-4 AND ENCLOSE A CHEQUE MADE PAYABLE TO 'THE DARTMOOR PONY SOCIETY' -OR HAVE MADE A BANK TRANSFER TO THE ABOVE ACCOUNT - FOR THE TOTAL AMOUNT

Signed.....

Date.....

GRAND TOTAL