

DARTMOOR DIARY 2021

It is really easy to place an advert, gallery listing or stallion listing within the 2021 edition of the Dartmoor Diary. All adverts are put together on your behalf, so you do not have to worry about how yours will look. Plus, if you request a proof of your advert or gallery listing and supply a SAE, you will be posted a copy to check before the Diary is actually published.

The advertising information and booking form may be found on the reverse of this letter. It couldn't be easier to get involved – simply fill in sections 1 to 5 and return, along with your correct remittance*, to the Dartmoor Diary before the deadline of **October 16th 2020**.

Please note that new for the Dartmoor Diary 2021, we are pleased to offer a special **early bird offer** whereby you will receive a reduced rate for any advert placed by **1st September 2020**. For all pricing details, please refer to the form on the reverse of this page.

Do remember that we welcome stories, updates and amusing tales about your ponies; please put pen to paper as we very much rely upon your invaluable input. Kindly be aware that it remains the Editor's decision as to whether or not submitted articles will be used or shortened in length etc.

If you have any queries, please call Alice Everitt on 07772 988773 between 9am and 5pm, or email alice-everitt@hotmail.co.uk

The deadline for receiving confirmed bookings and payment for advertisements is October 16th 2020.

All content, i.e. copy and photographs, must be received by October 23rd 2020.

Any material received after this date will be returned and the payment previously received will be deemed as a donation to the Society.

This is to enable the Diary to conform to what is always a tight print schedule. Thank you in advance for your cooperation.



**All cheques must be made out to 'The Dartmoor Pony Society'. Alternatively, you may pay by bank transfer, details for which are listed overleaf.*