

DARTMOOR DIARY 2024

To place your advertisement, please complete this form and return it by email or post.

POST - with confirmation of a BACS payment (details below) or cheque made payable to 'The Dartmoor Pony Society', to: Chris Grant, Birks Cottage Farm, Heddon Birks, Newcastle upon Tyne, NE15 0HF.

EMAIL Completed forms may be returned by email to: dpssec@dartmoorponysociety.com with payment sent via Bank Transfer.

Deadline is DPS to have received by 14th January 2024.

FOR OFFICE USE ONLY	
Receipt No:	_____
Fee rec'vd	<input type="checkbox"/>
Member	<input type="checkbox"/>
In file	<input type="checkbox"/>
Proof Sent	<input type="checkbox"/>
Approved	<input type="checkbox"/>
In Diary	<input type="checkbox"/>
Prf req/sae	<input type="checkbox"/>
Rtn pics/sae	<input type="checkbox"/>

*Should you prefer to pay by bank transfer, please use the following details:

Bank: Lloyds Bank
 Branch: Fore Street, Okehampton
 Account name: Dartmoor Pony Society
 Account number: 00807482
 Branch sort code: 30-96-23
 Payment reference: DIARY23

ADVERTISING RATES

CLASSIFIED STALLIONS AT PUBLIC STUD	LINEAGE LISTING INCLUDING NAME OF STALLION, OWNER, AREA, TELEPHONE NUMBER AND MAJOR SUCCESSSES (max.2 results)	STANDARD RATE
GALLERY INSERTION	1 colour photograph, name of owner and breeder, and major successes (max.2 results)	£25.00
HALF PAGE	inc design fee plus one proof and one change	£70.00
FULL PAGE	inc design fee plus one proof and one change	£95.00
DOUBLE PAGE ADVERT	inc design fee plus one proof and one change	£160.00
SPECIAL OFFER	- If you book a full page, a gallery insertion costs	£15.00
IN MEMORIUM HALF PAGE	(inc. 1 photo)	£45.00
IN MEMORIUM FULL PAGE	(inc. 2 photos)	£60.00

Adverts ready supplied in PDF format, in the correct size with bleed receive a £20 reduction in the prices listed above.



SECTION 1	Name..... Address.....

	Postcode..... Telephone.....
	Email.....

SECTION 2	CHOOSE YOUR ADVERT TYPE: <input type="checkbox"/> ½ PAGE ADVERT <input type="checkbox"/> FULL PAGE ADVERT <input type="checkbox"/> DOUBLE PAGE ADVERT
	<input type="checkbox"/> CLASSIFIED STALLION <input type="checkbox"/> GALLERY INC. 1 PHOTO <input type="checkbox"/> IN MEMORIUM ½ PAGE INC. 1 PHOTO <input type="checkbox"/> IN MEMORIUM FULL PAGE INC. 2 PHOTOS
	<input type="checkbox"/> I WOULD LIKE A NEW ADVERT FOR 2024 <input type="checkbox"/> I WILL USE MY 2023 ADVERT <input type="checkbox"/> I WILL SUPPLY MY OWN PRINT READY ADVERT IN PDF.

SECTION 3	PLEASE ONLY COMPLETE THIS SECTION IF YOU AREN'T SENDING YOUR ADVERT AS A READY SUPPLIED PDF
	If sending content digitally, Images need to be a minimum of 300dpi or 1mb as a jpeg file, with text to be sent as word document to dartmoordiary@hotmail.com
	If sending content in the post with this form, PLEASE INCLUDE SEPARATE STAMPED ADDRESSED ENVELOPE/S FOR THE FOLLOWING PURPOSE/S:
	<input type="checkbox"/> I request that all of my photographs are returned together in the SAE enclosed, once the Diary is published <input type="checkbox"/> I request a proof of my advert/gallery insertion and enclose a separate SAE for this purpose, understanding that any amendments must be sent to the DARTMOOR DIARY with clear instructions for alterations.
	Please inform us of the colour scheme you would like your advert to follow:

SECTION 4	PLEASE NOTE: If you plan to use a professional photographer's photograph/s within your advert or gallery, you must check whether a copyright permit is required. If so, we must have a copy of this permit before your booking can proceed.
	All supplied photographs must be clearly marked on the reverse with the name of the pony/rider/handler.
	I HAVE COMPLETED SECTIONS 1-3 AND HAVE MADE A BANK TRANSFER OR ENCLOSE A CHEQUE MADE PAYABLE TO 'THE DARTMOOR PONY SOCIETY' - FOR THE TOTAL AMOUNT I confirm I have checked copyright permits for any images supplied.
	Signed..... GRAND TOTAL <input type="text"/> Date.....

Costs incurred through misuse of copyright on photographs will not be paid by the Dartmoor Pony Society. The Dartmoor Pony Society reserves the right to alter or otherwise amend any supplied press releases, feature articles and/or written material due to space restrictions and any other factors deemed relevant.