

DARTMOOR DIARY 2022

It is really easy to place an advert, gallery listing or stallion listing within the 2022 edition of the Dartmoor Diary. Adverts can be put together on your behalf, so you do not have to worry about how yours will look. Plus, if you request a proof of your advert or gallery listing and supply your email address or a SAE, you will be sent a copy to check before the Diary is published.

The advertising information and booking form may be found on the reverse of this letter. It couldn't be easier to get involved – simply fill in sections 1 to 5 and return, along with your correct remittance*, to the Dartmoor Diary before the deadline of **October 11th 2021**.

Please note that we are, we are pleased to offer a special **early bird offer for the Dartmoor Diary 2022**, whereby you will receive a reduced rate for any advert placed by **1st September with advert copy received by 15th September 2021**. For all pricing details, please refer to the form on the reverse of this page.

Do remember that we welcome stories, updates and amusing tales about your ponies; please put pen to paper as we very much rely upon your invaluable input. Kindly be aware that it remains the Editor's decision as to whether or not submitted articles will be used or shortened in length etc.

If you have any queries, please call Sandy Wooderson on 07980 610317 between 10am and 4pm Monday to Friday or email sandy@headstartmedia.co.uk

The deadline for receiving confirmed bookings and payment for advertisements is **October 11th 2021**.

All content, i.e. copy and photographs, must be received by **October 22nd 2021**. **PLEASE NOTE** – the cost will include layout of your advert and ONE set of changes. Any additional changes thereafter will incur a fee.

Any material received after this date will be returned and the payment previously received will be deemed as a donation to the Society.

This is to enable the Diary to conform to what is always a tight print schedule. Thank you in advance for your cooperation.



**All cheques must be made out to 'The Dartmoor Pony Society'. Alternatively, you may pay by bank transfer, details for which are listed overleaf.*